



Diana E. Swenson

June 30, 1938 - April 27, 2020

Diana E. Swenson, age 81, wife of Carroll D. Swenson, of Paoli, PA, passed away on Monday, April 27, 2020 at home surrounded by her loving family. Born on June 30, 1938 in Washington D.C., she was a daughter of the late James T. and Gladys (Ebersole) Baldwin.

Along with her husband, Diana Swenson, (a.k.a. Mom, Boo, Aunt Boo, Grammy Boo, Booeey, Betsy, and The Goddess Diana), were the proud owners of Bonanza Sales, which was a Southeast Pennsylvania Tupperware Distributor. With over 55 years in the business, she influenced and trained thousands of consultants, and achieved the highest award(s) available in the industry. As one of the largest Tupperware businesses in the country, she and "Carl" had over \$50 million in sales.

An anchor of her family, Diana and "Carl" looked forward to hosting two 50 member family reunions per year for nearly 50 straight years, as well as the many trips to the casinos. She was also known to win a few jitterbug dance contests!

In addition to her husband, Diana Swenson is survived by five children, Diana L. "DeeDee", wife of Wayne Dahl of Norristown, PA, Wendy K., wife of Robert White of Palm Harbor, FL, Karen S., wife of Michael Czajka of Phoenixville, PA, Alan D., husband of Denise Swenson of Collegeville, PA, and Jody L., wife of Louis Bocci of Pottstown, PA; ten grandchildren, three great-grandchildren; two sisters, Barbara Donovan of Wernersville, PA and Patricia, wife of Richard Kingwell of Ocala, FL, brother-in-law William Hugo of Clinton, NY; and many nieces and nephews. Mrs. Swenson was preceded in death by one granddaughter, Renee Dahl, and two sisters, Sally Wiker and Tink Hugo.

Funeral services will be announced at a later date - likely after Federal and State coronavirus social distancing limits are relaxed. Please continue to check back. In lieu of flowers, memorial contributions may be made in her name to the St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105. Condolences may be made by visiting www.RoyersfordFuneralHome.com. Arrangements are being handled by the

Cattermole - Klotzbach Funeral Home, Royersford, Pennsylvania.

Comments



“During my early elementary school days, it was Grandmother’s Day, and Boeey was there for me. Oh, but, in true form, she showed up with poker chips and many small treasures which the entire class thought was out of this world. I relished that moment where I felt like the cool kid with the best Grandmother. We also had a competition which involved choosing a token (mine was a little pig that was Maws) , then we had to contact people....without the internet...and see how many letters from around the country we would receive, and thus, moving the pig on a map. Well...I barely had any friends and never expected to win, but when the principal came to my room with a huge sack of letters...Boeey had so many people around the globe that loved her so much they’d do anything to help. My pig was everywhere! My first bit of confidence in myself which I carry with me everyday. Thank you my amazing Boeey. Rest now.
Marques Malis

marques malis - May 02 at 10:04 AM



“You will be missed by many but never forgotten! My neck looks like it does because about 30 years ago you taught me neck skincare when we stayed over at the casinos! We don’t remember days we remember moments and I’ll treasure mine with you and all your jokes! Such a blessing and glad a Tupperware brought you into our lives. You knew how to make people feel special and laugh! Our heart goes out to Carl and the family. Debby & Steve McGee

Debby & Steve McGee - April 30 at 11:01 PM



“She was a remarkable lady. She was my friend. My person to talk to when I needed to feel better. She made me what I was in tupperware. I loved her and made sure she knew that. Nobody ever told me how much they loved me more than Beesy. I talked to her often. I will miss her every day..

Ethel Miller - April 30 at 02:29 PM



“From what I know of Carl and the Swenson children, Betsy's legacy, energy and drive will continue to bless us all through them. What a legacy!

For such a deep loss, there are no words. You are in my thoughts and prayers.

Joanne Rantz Cushman

Joanne Cushman - April 30 at 09:32 AM



“ To my very special friend .. always a spark of happiness.. She has left an awesome legacy through her children, and their children. I will miss you, Boo Keep things rocking in heaven. My love and prayers to her wonderful family.

Dee Cross - April 30 at 02:16 PM



“ 4 files added to the album Diana Swenson



alanswenson - April 29 at 04:39 PM



“ Ah Boo. There are not enough ways to say how great a sister you have always been . I love you forever

Pat Kingwell - April 29 at 02:40 PM



“ My condolences to Carl and whole family!! very sad news!! Boo was a great person and loved by all. My heart goes out to all of you!!

Bernadette - April 29 at 08:05 AM



“ We have lost a very dear friend. We are both part of the many Betsy influenced to become part of the Tupperware family. Charlie went willingly and it took five years to convince me to join this very unique company. Betsy was a pillar of strength and energy beyond belief because she believed she was helping those who were willing to work at it to have a better life. She was such a positive thinker and was always up even through these last years of her life. This and her sense of humor is what I will always remember about Betsy. We laughed each time we went for lunch or when I visited her at home. I have a plaque that says, We will be friends until we are old and senile, then we will be NEW friends. That was a gift from Betsy and I will always have these memories of her sense of humor. We will miss you, my dear friend. Love forever, Janie and Charlie

Janie and Charlie - April 29 at 08:00 AM