



Freda Hirsch

February 28, 1918 - February 25, 2016

Freda Hirsch, age 97, wife of the late Irving Hirsch, formerly of Phoenixville, PA died early Thursday morning, February 25, 2016, in the Sanatoga Center, Pottstown, PA. Born on February 28, 1918, in Norristown, PA she was a daughter of the late Israel and Yetta Socket. She was a 1936 graduate of Phoenixville High School. Mrs. Hirsch worked as the Owner / Operator of Hirsch's Market on Washington Avenue in Phoenixville, PA for 59 years. Freda studied fashion design in Philadelphia after graduating high school. She later enrolled in drafting school and accepted a position with the Pennsylvania Department of Transportation, drafting the original designs of the Gay Street Bridge. Freda also used her artist skills as portrait artist on the boardwalk scene in New Jersey. Taking to the canvas in her 70's, Freda painted for twenty years and had several one-woman art exhibits in Phoenixville. Mrs. Hirsch was a member of the Congregation B'nai Jacob Synagogue in Phoenixville for many years.

Mrs. Hirsch is survived by Three Sons, David B. (Linda) Hirsch of Brentwood, TN, Charles A. (Janet) Hirsch of Phoenixville, PA, Barry (Gail) Hirsch of Alburtis, PA; Daughter, Marjorie A. (Lawrence) Salutric of Limerick, PA; Seven Grandchildren; Six Great-Grandchildren;

Relatives and friends are invited to attend the Funeral Service at the Campbell-Ennis-Klotzbach Funeral Home, Inc, 610 South Main Street,

Phoenixville, PA on Tuesday, March 1, 2016 at 10:30 am. Officiating will be Rabbi Jeff Sultar. Burial will be held in the B'nai Jacob Cemetery, Phoenixville, PA. Friends will be received from 6:00 - 9:00 pm Monday evening or from 9:00 - 10:30 am Tuesday morning at the funeral home. Contributions may be made to any Phoenixville charity in her name. The video tribute may be viewed and condolences may be made by visiting www.PhoenixvilleFuneralHome.com .

Cemetery Details

Congregation B'nai Jacob Cemetery

200 Lovers Lane
Mont Clare, PA 19453

Previous Events

Visitation

FEB 29. 6:00 PM - 9:00 PM (ET)

Campbell - Ennis - Klotzbach Funeral Home, Inc.
610 South Main Street
Phoenixville, PA 19460
(610) 933-3572
<https://CampbellEnnisKlotzbachFuneralHome.com/>

Visitation

MAR 1. 9:00 AM - 10:30 AM (ET)

Campbell - Ennis - Klotzbach Funeral Home, Inc.
610 South Main Street
Phoenixville, PA 19460
(610) 933-3572
[https://CampbellEnnisKlotzbachFu/](https://CampbellEnnisKlotzbachFuneralHome.com/)

Funeral Ceremony

MAR 1. 10:30 AM (ET)

Campbell - Ennis - Klotzbach Funeral Home, Inc.
610 South Main Street
Phoenixville, PA 19460
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Tribute Wall

JK

“ Sorry to hear about the loss of a great woman. I loved going to her store as a child up until I was 22. Her hoagies were the best I went to her store every day sometimes more than once a day. She will be missed but never forgotten. R. I. P. Freda

Jill krastins - March 01, 2016 at 04:44 PM

SR

“ So sorry to hear of your mothers passing. What a great mother you had. I worked at Atria when your mom first came in. I've been retired for many years but still have fond memories of your mother. Please take comfort in what wonderful children you were.

Sally Reynolds (receptionist at Atria)

sally reynolds - March 01, 2016 at 12:32 PM

AP

“ To Margie and family, my sincere condolences. May you find comfort in fond memories. I loved hearing the many wonderful stories you told of the adventures, artistry, and kindness of your mother. May she rest in peace. Thinking of you and your family with prayers and sympathy. Alana Peckham

Alana Peckham - March 01, 2016 at 11:54 AM

AP

“ Our condolences to the family of Freda a kind sweet loving lady who was kind and open minded to everyone she met. We will miss her. She will be in our hearts and thoughts forever

Arlene Pufko - March 01, 2016 at 06:12 AM

AT

“ Anthony Joseph and The Member Disbursements Team purchased the Beautiful in Blue for the family of Freda Hirsch .



Anthony Joseph and The Member Disbursements Team -
February 29, 2016 at 09:28 PM



“ Florist Choice Bouquet was purchased for the family of Freda Hirsch .



February 29, 2016 at 03:29 PM

MY

“ My sympathy to the family of Freda. I always love going to the store to purchase something or get candy on my way home from school. Seeing her smile or kindness to her customers. May you find comfort in the memories of the neighbors and friends she shared her life with.
Past neighbor
MaryEllen W

MaryEllen Yiaski - February 28, 2016 at 07:21 PM

CF

“ Our Deepest Sincere Sympathy for the Hirsch family.

Caroline Padgett Gephart and family - February 28, 2016 at 12:25 PM

RO

“ I was so proud to have know Freda all of my life, I lived on Hall St for 25 years and was at her store most everyday. She was a kind and gentle soul, May she rest in paradise. Thank you for teaching me how to make filled cabbage. Thank you for being a wonderful and graceful example on how to age.

Robin - February 28, 2016 at 11:03 AM



Jennifer
Lancaster

“ Freda was such a joy! In the summer I would buy some hoagies (the BEST hoagies in the WORLD) and take them to the library to have lunch with Mrs. Mac the children's librarian. Her snow cones were the perfect treat on a hot summer day and my \$3 allowance went pretty far on penny candy. The best part of the store, though, was visiting with Freda herself. I will never forget her warmth and kindness (or her tireless work ethic) for as long as I live. The Phoenixville community was a better place because of her! May her family find comfort in the collective memories of the community who loved her as their own.

Jennifer Lancaster - February 28, 2016 at 10:00 AM

AS

“ God rest Freda-- you were so kind to us as small children growing up on Starr Street-- I will never forget the smell of your store and the wonderful popsicle freezer in the back. God bless you and your family-- Ashley and Heather Watson, Ann and Steve Berish's grandkids...

Ashley - February 28, 2016 at 09:28 AM

AL

“ Alice purchased the Love Everlasting Bouquet for the family of Freda Hirsch .



Alice - February 28, 2016 at 09:23 AM

JS

“ So sorry to hear about Freda's passing. The mom & pop shop she had with her husband was a part of my childhood: paper cones filled with popcorn, an assortment of candy you could fill a small bag with that would cost you a few cents, and those delicious yet inexpensive hoagies. Even when I grew up and moved away, a Freda hoagie was a must-have when visiting Phoenixville.

RIP Freda.

Jerri Struk - February 27, 2016 at 10:45 PM

TI

“ I have fond memories of the store around the corner from my childhood home. Freeze pops on report card day, penny candy, zeps, and macaroni salad. Freda was a very special lady. Glad to have known her. Tina

Tina - February 27, 2016 at 07:02 PM



“ My condolences to the family of Freda. Having grown up on Washington Avenue, I spent quite a bit of time in her store. She was an extremely nice and caring woman, always friendly. As with the others who posted before me, I too remember the penny candy and getting a free ice pop when getting a good report card. I was fortunate enough to take my two children there when they were very young. Rest in peace...

Matthew Paster - February 27, 2016 at 11:54 AM



“ Freda was a wonderful loving caring person.. I remember her penny candy. And her famous hogies. When my daughter was born she gave me a blanket for her (which I still have) we would go for walks and goto Freda's she give me lettuce leaves to feed my rabbit and a ice pop for tailor every time. We love u Freda u will def be missed.. but u will live forever in our hearts. To the family so deeply sry for ur loss. I remember the pictures she have on the window of her store and how she would tell me stories of her family and how proud she was of them.

Stacey Weaver - February 27, 2016 at 11:48 AM



“ 2 files added to the album VIDEO TRIBUTE



Campbell-Ennis-Klotzbach Funeral Home - February 27, 2016 at 11:21 AM

LG

“ There are so many memories of Freda that I can't list them all. She was a dear family friend and a genuinely good woman and is missed. May God keep her close, and my deepest sympathy to Margie, Chuck and Barry.

Lisa Gazzillo - February 27, 2016 at 11:00 AM

CT

“ Christa, Lisa, Ben and Tom purchased the Touching Tribute Spray for the family of Freda Hirsch .



Christa, Lisa, Ben and Tom - February 27, 2016 at 10:44 AM

WC

“ William C. purchased the Wildflower Seeds - Build A Memory Garden for the family of Freda Hirsch .



William C. - February 27, 2016 at 10:34 AM

TF

“ Tony Reck & Family purchased the Sweet Tenderness for the family of Freda Hirsch .



Tony Reck & Family - February 27, 2016 at 10:06 AM

SC

“ Margie, please know the love you & your family showed your mother was inspiring. You are in my thoughts and prayers at this time.

Sarah Case

Sarah Case - February 27, 2016 at 08:38 AM



“ Enchanted Cottage was purchased for the family of Freda Hirsch .



February 27, 2016 at 08:36 AM



“ Divine Peace Bouquet was purchased for the family of Freda Hirsch .



February 27, 2016 at 07:27 AM

MW

“ So many memories of Freda. I have know her for many years and spend a lot of time at the store; to buy things and to chat!! Some of the best memories were at our neighbor Angie's house with Joe and our families and friends celebrating the holidays. She will be missed. She was an awesome lady and was always there if you needed get. She will forever hold a special place in my heart!

Mary Weiss - February 27, 2016 at 07:25 AM

KH

“*Freda was one of our first friends when we moved to Phoenixville 19 years ago. Even if we didn't need to buy anything it was nice to stop by the store just to say hi! and talk a bit. She had that special combination of being a hard and gifted worker, caring deeply for others and amazing people skills. Truly one of a kind who taught many children how to count their pennies, nickels, dimes and quarters as they purchased candy, snow cones or other treats at her store. Shalom our friend. The Hayde Family*

Kathy Hayde - February 26, 2016 at 08:32 PM



“*Loved this woman She was so kind I bought candy from her My Mom bought candy from her she was a Phoenixville sweet heart she will be missed and and her memory will live on in the hearts Of the people Of Phoenixville RIP Freda we love you .*

Joe Weaver - February 26, 2016 at 06:53 PM

IS

“*Memories of candy, popcorn, last minute food needs and what mom said were the best hoagies, always served with a kind word and smile. My condolences to the family. May the many beautiful memories you have be a comfort for you in the days, months and years to come.*



Irena Struk - February 26, 2016 at 05:27 PM



“ *Sentiments of Serenity Spray was purchased for the family of Freda Hirsch .*



February 26, 2016 at 03:37 PM



“ *Strength & Solace Spray was purchased for the family of Freda Hirsch .*



February 26, 2016 at 02:57 PM



“ *Freda brightened my childhood with her penny candy and patience! She always recognized me when I would walk into Hirsch's Market and was so patient and kind when I would take seemingly hours to choose my little treat. She was truly an incredible woman and artist, and will be dearly missed by the entire community! Rest in Peace, Freda, you made growing up sweet!*

Rachael Firster - February 26, 2016 at 12:44 PM



“ *Ted & Carole Addington purchased the Country Basket Blooms for the family of Freda Hirsch .*



Ted & Carole Addington - February 26, 2016 at 09:56 AM



“ *Peaceful White Lilies Basket was purchased for the family of Freda Hirsch .*



February 26, 2016 at 09:49 AM



“ *We loved going to Freda’s little store for penny candy. It was a big deal to be able to spend your own money. And getting a free ice pop just for showing Freda your report card was an amazing reward. She touched so many of us in the neighborhood with her welcoming loving heart.*

Jean (Swartchick) Cauller - February 26, 2016 at 08:56 AM



Sending my thoughts and prayers and sincere sympathy to the family

Sharman Jacobs-McLean - February 26, 2016 at 11:28 AM



Sending thoughts and prayers to the Hirsch Family. May God comfort you in your time of loss.

Kenneth Trapp Jr - February 26, 2016 at 02:00 PM



“ *Dana Purchasing Group purchased the Sentiments of Serenity Spray for the family of Freda Hirsch*



Dana Purchasing Group - February 26, 2016 at 08:46 AM

EB

“ *Elaine Berg lit a candle in memory of Freda Hirsch*



elaine berg - February 26, 2016 at 08:18 AM

KS

“ *FREDA KNEW ME FROM KNEE HIGH,MY KIDS HAD THE PLEASURE OF MEETING FREDA A FEW YEARS AGO,I ALWAYS LOVED THE HOAGIES,PENNY CANDY,AND WATER ICE,FOR EVERY A ON YOUR REPORT CARD YOU GOT SURPRISES FROM FREDA, FREDA RIP*

Kayanna Stutzman - February 26, 2016 at 07:43 AM



My children attended Stepping Stone Preschool at First Presbyterian. After school and weekly summer library trips, we would line up for her snow cones. Rainbow was THE BEST! Freda was an Angel On Earth and I feel so blessed knowing my children made so many wonderful memories of their youth in her humble store in a warm community. Rest in peace, Miss Freda.

Wendy Leland - February 26, 2016 at 08:39 AM

JJ

“ *Living next door to Freda for 30 years was a joy. She was an amazing woman,always smiling. I was fortunate to know her children as youngsters and wish them happiness knowing how much their Mother meant to everyone she met. Hugs, Janie Yenchick Jacobs & husband Rich*

jane yenchick jacobs - February 26, 2016 at 07:40 AM

LO

“ When we moved to Phoenixville about 10 years ago, we weren't too familiar with the neighborhood. We quickly found her shop, just one block up and one block over. We would tie our dogs to the railing and go inside for bread, milk, deli meat and chips. It might have been a few pennies more than a super market, but to hear her sweet voice and watch her hand scrawl each receipt was the greatest value in town. The warm remembrances of the locals are a testament of her kindness.

Lane O'Neil - February 26, 2016 at 07:26 AM

AK

“ May Our Lord raise you up on eagles wings Freda...you were one of the sweetest women ...I loved going to your store when I was little, I'd run up to your store for my mom or my aunt for things like ketchup, bread and eggs...and penny candy for myself...I'm sure you saw many generations....my son would always go up to your store with his friend Michael to buy hoagies...he always thought they were the best....made with love! May you pass out hoagies and penny candy in heaven forever!!! Freda's in heaven! andrea berish kling

andrea kling - February 26, 2016 at 07:02 AM

TF

“ Our hearts and love are with you Freda, you were a special lady, always welcoming to anyone who came into your store. We would visit you on report card day to receive a popcicle in our childhood years. I also brought my children (who are grown now) to visit you, they loved getting your penny candy and snow cones.

You will be missed by so many. You have touched so many lives and made memories with them, just by being you, we have one of your paintings, we have it hanging in our foyer, you and your painting will be cherished forever.

Rest in Peace.

The Fusco Family

The Fusco Family - February 25, 2016 at 11:05 PM

LH

Freda was a legend in her own time on Washington Avenue! My now adult children will always remember the little plastic parachute men, candy cigarettes, gummy burgers and penny candy that they could select for themselves from behind the glass. Freda was endlessly patient as they made their choices. Halloween was extra special because the candy was free and snow cones in summer were a 50 cent treat! We are proud owners of a Freda Hirsch painting of the canal, which we will treasure always. She was a woman with an amazing story and a sweet heart. We love you Freda!

LINDA HYTHA - February 26, 2016 at 07:53 AM

LS

We pause for a moment and reflect at the memories of a woman that by living her life every day with simplicity and heart centered love.. impacted all who were lucky enough to be in her presence. The world is a better place today because of her being.. "Freda"! Her memory will always bring a light hearted smile. God Bless you Freda!

Our Thoughts and Prayers are extended to the entire Hirsch Family at this time of sorrow.

Larry & Rose Saunders

Larry & Rose Saunders - February 26, 2016 at 09:06 AM

BC

The Connelly Family has such wonderful memories of a grand lady. We were blessed to know her. What a legacy she has left.

Barbara B. Connelly - February 26, 2016 at 02:25 PM

JR

I have such fond memories of growing up with Freda as a neighbor. Mom sending me to "Freda's" for milk, bread, eggs or her amazing hoagies. She welcomed everyone with her beautiful smile and soft, caring voice. She loved everyone and everyone loved her. I remember standing in front of the penny candy case forever and always picking the shoestring licorice. My children also had the privilege of knowing Freda when they were youngsters and always so excited to take their report cards in for free water ice. Even when Freda was living at Atria Woodbridge, she was always sitting outside on a rocker when the weather was nice waiting for a familiar face to come by. I loved chatting with her and reminiscing about the good ole days and I'm fortunate to have one of her paintings that will always be a fond remembrance of a beautiful soul. Heaven has gained an angel! RIP Freda

Joanie Reiter and Family

Joanie Reiter - February 27, 2016 at 04:47 PM

DS

Margie, my sincere condolences to you and your family on the loss of your dear mother. While attending St Mary's, I played softball and the games were held at Reeves Park. We always stopped at "Freda's Store" on our walk home; everyone just loved Freda!

Debbie Dougherty Smith

Debbie Smith - February 27, 2016 at 06:38 PM

ED

Great woman

edgillam93@gmail.com - May 27, 2023 at 07:29 PM